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Living Strong: The Flip Side of Adversity Thursday at 2 PM Pacific

April 28th 2022: 50th Episode Celebration

We are celebrating our 50th Episode with Grammy Award Winning Producer and Flipside of Adversity Engineer, Keith Pelzer. Sometimes new tasks can become the most important part of our lives. But we have to take the risk first, in order to achieve new things. In March of 2020, Living Strong Consulting had to create a huge pivot in order to survive and; often, choosing the person to bring your vulnerable ideas to can catapult or crush your confidence to succeed. We have had success beyond anything I could have imagined over the last two years, and people often ask ... How do you keep growing ag

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Featured Guest



Keith Pelzer

Keith I. Pelzer is a Grammy Award Wining and Multi-Nominated, Multiplatinum selling Songwriter/Producer who has worked with some of the biggest names in the industry. He has produced hits such as Jill Scott's "He Loves Me, It's Love & Cross My Mind," Will Smith's "La Fiesta," Floetry's first single "Floetic," Musiq Soulchild's 143 and Darius Rucker's "My World," just to name a few. He is one of six producers that got their professional start at "A Touch of Jazz" with DJ Jazzy Jeff. Keith started his music songwriting and production career in the basement of his childhood home in Philadelphia. He chose to work and save money to build a small studio. Being a church musician and preache

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