





The Convergence **Archives Available** 

October 28th 2022: HUMANITY'S MOMENT OF **CHOICE: CONSCIOUS LEADERSHIP** 

As humanity, we're standing at a crossroads. The only institution that's powerful enough and able to deal with the pace of change is business. And yet is business really conscious of the urgent needs of the global whole today? Regarding critical need for change, how can we transform businesses so they'll take the lead for the good of all? What can we do as individuals to transform the way we work? Learn from two globally leading change-makers. Paul Polman, former CEO of Unilever and author of NetPositive, one of the most visible Conscious Leaders in the world, has successfully turned an org

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#### **Featured Guests**



### **Paul Polman**

PAUL POLMAN is Co-founder and Co-chair of IMAGINE, a social venture which mobilizes business leaders around tackling climate change and global inequality. Paul is the Honorary Chair of the International Chamber of Commerce, Chair of The B Team and Saïd Business School and Vice-Chair of the UN Global Compact, Paul coauthored "Net Positive: how courageous companies thrive by giving more than they take" and has been described by the Financial Times as "a standout CEO of the past decade". As CEO of Unilever (2009-2019), he demonstrated that a long-term, multi-stakeholder model goes handin-hand with excellent financial performance. Paul was a member of the UN Secretary General's High-Level Pane

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#### Rinaldo Brutoco

RINALDO BRUTOCO is an entrepreneur, executive, author, futurist, and the Founder and CEO of the World Business Academy. Rinaldo serves on the Board of the JUST Capital Foundation, which he cofounded. He served on the Board of Directors of The Men's Wearhouse from the time of its IPO in 1992 until June 2019. In addition, he has served on numerous non-profit boards, including as one of four Cofounders of the Gorbachev Foundation of North America, Chairman of the Omega Point Institute (since 1981), and the initial Board of the National Peace Academy. In 2007, Rinaldo co-authored Freedom from Mid-East Oil, a comprehensive treatment of renewable energy systems and the rising effects of fossil f



## **Peter Matthies**

PETER MATTHIES is a former venture capitalist, a software entrepreneur, and founder of the Conscious Business Institute (CBI). Since 2005, CBI has developed a structured, measurable, and scalable way for organizations to become more inspiring, purpose-driven, and life-giving. The CBI programs and approaches have been used by over 40,000 professionals in organizations from 1-100.000 people, including Starbucks, BMW Group, Siemens, and Intel. Before founding CBI, Peter was a Principal for a globally leading Private Equity and Venture Capital firm, Apax Partners & Co, and for b-business partners, a \$1 billion pan-European VC fund. Peter is a fellow of the World Business Academy, is a member of



# **Maryama Marong**

MARYAMA MARONG is a Millennial who consults teams and leaders to move from idea to realized vision while leveraging opportunities for impact through her company Bend & Stretch. As a co-founder of Profectus Instituut, she aims to guide professionals in the right direction in business and life. Maryama's background includes several years of working in strategic consulting, marketing and communications. She holds an MBA and was trained at INSEAD. She supports the partners of the Conscious Business Institute in amplifying their voice. She is listed as one of the University of Amsterdam's Economics and Business Female Leaders.

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### **Kurt Johnson**

Dr. KURT JOHNSON, your CONVERGENCE host, is a co-editor of the award winning book OUR MOMENT OF CHOICE. Kurt is a noted evolutionary biologist and comparative religionist, co-author of the award winning books THE COMING INTERSPIRITUAL AGE, NABOKOV'S BLUES, and FINE LINES (Brian Boyd Prize winner 2019). A former monk, Kurt is well known as a co-founder of the international Interspiritual Movement. With PhD in evolution and ecology, Kurt was associated with the American Museum of Natural History for 25 years. With a fifteen year association with New York City's One Spirit Interfaith Seminary, Kurt is also an editor of the e-magazines THE CONVERGENCE, LIGHT ON LIGHT, and CONSCIOUS BUSINESS, and

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