

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
**October 3rd 2007: From curry to wontons:
Following cost leadership**

Rising costs in India are pushing US and European organizations to shift their focus to China for their outsourcing (IT and BPO) needs. Is outsourcing really all about just getting lowest cost option? Could this mindset be a recipe for failure?



DOWNLOAD PDF



GET CODE

Tune in

Wednesday at 7 AM Pacific
Time on VoiceAmerica
Business Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?
Call In Live! Call-In
Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Share This Episode



Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

