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Patricia Raskin

POSITIVE LIVING SHOW

The Patricia Raskin Show
Monday at 11 AM Pacific
September 29th 2008: How to Develop and
Maintain Customer Loyalty Programs

Patricia welcomes Lisa Andromalos, Vice President of Marketing for ProPoint Card Services, who helps businesses develop and implement customer loyalty programs. She will discuss three key components of loyalty marketing and the tools to use to effectively leverage loyalty programs. www.propointatm.com

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