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November 3rd 2009: Getting Specific About Corporate Culture as a Growth Strategy with guest Dean Fischer, CEO of Monroe Partners, Inc.

Hear some specific steps Monroe Partners has taken to attract and retain bright young talent to effectively compete. In 7 years they have rapidly grown from a startup to \$35 Mil/yr and 220 employees, while most of their competitors have been contracting. Learn proven techniques to attract and retain "Millennials."

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Featured Guest



Dean Fischer

Dean Fischer is the president and CEO of West Monroe Partners. For more than 30 years, he has been a professional services industry leader and entrepreneur, with diverse expertise in finance, private equity, law, federal contracts, technology, systems, and business process re-engineering. Dean co-founded West Monroe Partners and has led its growth from a start-up consultancy in 2002 to a full-service business and technology firm with seven offices across North America. He has played a central role in creating a unique, people-oriented culture that has earned numerous accolades, along with a strong client and employee base. Previously, Dean was the chief operating officer and vice presi

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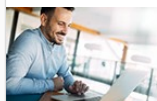
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