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WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
**March 31st 2010: How Can IT Help
Manufacturing Regain its Edge?**

In the past, IT was merely an enabler of the manufacturing process. While IT can help cut costs through supply chain management and other efficiencies, or create top line growth opportunities, is that all IT offers? In what new and creative ways can IT help improve or assist manufacturing as a whole, so it can regain its edge?



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