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August 5th 2011: Environmental Awareness for Kids - Without Scaring Them to Death

Almost every day we hear of another manmade environmental problem and our children are at risk for thinking it's hopeless to try to reverse some of the destructive trends or develop sustainable communities for the future. Yet we want our children to grow up with a sense of responsibility to the environment on which we depend for life. How do we do this without scaring them to death? And what do they think of us, the adults, who have let our economic system proceed with so little "green" consciousness? Today we will be speaking with Dawn Mazzone, sustainability advocate and expert, about this i

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Featured Guest



Dawn S. Mazzone

Dawn S. Mazzone is a sustainability advocate, social entrepreneur, and educator. After 20 years in communications for Fortune 500 clients, Dawn decided in 2001 to focus on her passion for building environmental sustainability. Her many awards include the Green Business Award from Chester County, PA, and the Penn Future's Platinum Green Power Award for designing a model green business campus.

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