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Go Green Radio

Friday at 9 AM Pacific

**March 9th 2012: Special Encore Presentation:
How the Green Good Housekeeping Seal Helps
You Find Eco-Friendly Products You Can Trust**

Consumers have looked to Good Housekeeping for trusted advice for more than 125 years. The magazine has crusaded for food and toy safety, warned readers about flammability risks in Halloween costumes, children's sleepwear, and kids' rain coats, and called out manufacturer deceptions on a variety of product claims. In 2009, the magazine introduced the Green Good Housekeeping Seal (GGHS), an environmental extension of the brand's primary Seal, the most recognized consumer icon in America, to offer consumers guidance in a marketplace saturated with green claims. For more than three years, the

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