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BUSINESS



The Money Answers Show
Monday at 12 Noon Pacific
April 2nd 2012: The Indomitable Investor: Why a Few Succeed in the Stock Market When Everyone Else Fails

Our featured guest today, Steven M. Sears, is a Senior Editor and columnist with Barron's and Barrons.com, and author of "The Indomitable Investor: Why a Few Succeed in the Stock Market When Everyone Else Fails". We will discuss some of the findings from Steven's book, including how it is that most people think of themselves as long-term investors, yet act like very bad traders, and how this keeps them at a perpetual disadvantage because they are fighting the market's natural movements. We will also discuss average holding periods for stock investors, why five years is a critical number in the

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Featured Guest



Steven M. Sears

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