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The Business Elevation Show with Chris Cooper - Be More. Achieve More Friday at 8 AM Pacific

July 27th 2012: Achieving Extraordinary Results from 'Ordinary People' with guest Kevin Gaskell

Our guest on this show would humbly say we are all just 'ordinary people'. However, how is it that some people are able to unlock their potential to achieve the most extraordinary results? In doing so they also learn the ability to help other 'ordinary people' realize their incredible potential. Kevin Gaskell's achievements transcend several worlds. Exceptional results in business, adventure and sport. When I saw Kevin speak, I was captivated by the wisdom he had to share and had to invited him on this show. It is not often that you meet someone credited with leading the transformation of moto

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Featured Guest



Kevin Gaskell

Appointed MD of Porsche GB at the age of 32. His team rebuilt a business close to bankruptcy and created the UK's most profitable car company. Moved to BMW as UK MD and led the company to 4 years of record growth and a 500% increase in profitability.

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