



Family Caregivers Unite!
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August 21st 2012: Alzheimer Disease, Family Caregivers, Challenges, Needs, Priorities

Naguib Gouda is Chief Executive Officer of the Alzheimer Society of Canada. Mary Schulz is the Society's Director of Information, Support Services and Education. They explain the priorities for the Society. They highlight the challenges that Alzheimer's disease creates for family caregivers, families and family members. They explain the particular challenges of stigma, of family members' interpreting and acting promptly on the early warning signs of Alzheimer's disease, of the high-risk behaviors it generates, of the strain on family caregivers' own mental, physical and financial health, of ge

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Naguib Gouda

Naguib Gouda joined the Alzheimer Society of Canada in December 2011 as its Chief Executive Officer. Previously he was Executive Director, Member Services and CEO, OMA Insurance Inc., at the Ontario Medical Association. He managed government-funded programs and insurance programs for physicians in Ontario and the Atlantic provinces. He also co-led the Canadian Medical Association and its provincial and territorial counterparts to reach an Alliance Agreement for their Wealth Management and Insurance lines of business. He's also held positions in marketing, strategic planning and project management at Manulife Financial and the Bank of Montreal, and served as Executive Director, Alumni and Adv

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Mary Schulz

Mary Schulz has been the Director, Information, Support Services and Education at the Alzheimer Society of Canada since 2006. She has spent her career in healthcare, providing individual and family counseling to clients facing crises associated with life-limiting illness, chronic disability and cognitive impairment. She has also helped to plan and implement programs and services in settings throughout the health-care continuum. She obtained her Bachelor degree in Social Work from Ryerson University and holds a Masters degree in Social Work from York University. In her current role, Mary, along with her counterparts across provincial Alzheimer Societies, is leading the Society's Culture Cha

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