



**Technology Revolution: The Future of Now**  
Wednesday at 8 AM Pacific/11 AM Eastern  
**September 5th 2012: Right Time Experiences:**  
**The “Now!” factor of mobile**

Right Time Experiences. Huge business potential for you, but mobile solutions require business insight, technical chops and strong design to get it right.

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**Featured Guests**



**Mike Brinker**

Mike Brinker is the Global Leader for Deloitte Digital. In this capacity he has responsibility across geographies for the Digital Strategy, eCommerce, Mobile, Social, Digital Marketing, Creative Design, Customer, and Content services within Deloitte.

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**Vishy Gopalakrishnan**

Leveraging context – location, presence, preferences, buying/browsing history – has been around. But the immediacy of consumption that mobile provides, combined with tools to drive real-time, deep, relevant insights, makes the creation and delivery of Right Time Experiences possible today.”

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**Maribel Lopez**

Maribel Lopez is the founder of Lopez Research, a market research and strategy consulting firm.

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**Benjamin Robbins**

Benjamin Robbins, Principal and co-founder of Palador, brings his 15-plus years of experience in mobile and real-time strategy, planning, and technology

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