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**BUSINESS**



**The Money Answers Show**  
**Monday at 12 Noon Pacific**  
**August 19th 2013: Keys to Success in Running**  
**Your Small Business**

Many people start and run businesses without proper training to do so. In this interview, Vivian Gaspar, the author of: "Stop My Crisis- Be the 1 in 5 – The Business Owner's and Sales Professional's Guide to Success", explains how to deal with the most common pitfalls that business owners run into. Her book is a compilation of 28 topics written by 27 experts. The topics cover many aspects of how to start a business as well as how to push your business forward to succeeding in all economies, including: business plans, marketing, employment law, business funding and psychological tips for pushin

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#### Featured Guest



##### Vivian Gaspar

Vivian Gaspar is the author of: "Stop My Crisis- Be the 1 in 5 – The Business Owner's and Sales Professional's Guide to Success". This book is a compilation of 28 topics written by 27 experts.

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