



**People to People: Working Together for Your Safety**  
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**October 1st 2013: Product Marks You Can Trust**

If you are a regular store visitor, you probably noticed the myriad of logos and marks on consumer products. Safety marks, quality marks, environmental marks, and depending on the product, even the Good Housekeeping approval marks are asking for your attention. With the various logos entering our marketplace every day, how do you know which one(s) to trust? Do you research their history and the organization providing them? Do you ever think about those marks coming from non U.S. sources- countries where safety and environmental regulations are minimal if any and often ignored? Today's s

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**Featured Guests**



**Jim Burger**  
Jim Burger is a partner at Thompson Coburn LLP. He has represented semiconductor companies before Congress, the White House and the Homeland Security, Defense and Treasury departments on the anti-counterfeiting issue.

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**Lisa Greenleaf**  
Lisa Greenleaf is the North America Business Stream Manager at TUV Rheinland of North America. TUV Rheinland is a third part international business and quality management systems certification company.

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**Matthew R. Shindell**  
Matthew R. Shindell is Special Counsel in Goldberg Segalla's Philadelphia office. Matthew and the product liability group at his firm serve as national and regional counsel to product manufacturers, suppliers and retailers with respect to product liability claims.

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