



Impact Africa
Archives Available
December 12th 2013: Introducing Africa to the World with Zobo and Arts.

Tune in
Archives Available on
VoiceAmerica Variety Channel

Some of the first thoughts that come to people's minds when Northern Nigeria is mentioned are: Boko Haram, poverty, conflicts or former Nigerian Heads of State, especially the unpopular ones. But there are lots of untold stories and money spinners buried in Northern Nigeria. On October 3rd, we discovered the health and economic benefits of shea, one of the region's hidden gems. On today's episode, we will be kicking things off with the business of Zobo – the hibiscus plant grown in Northern Nigeria, which has many health and economic benefits. My guest, Kehinde Olajide launched his zobo bevera

EPISODE ON DEMAND

VIEW HOST PAGE

[Read more](#)

DOWNLOAD PDF

GET CODE

Featured Guests

Guest Image

Kehinde Olajide
Kehinde Olajide (Co-Founder & CEO Hemisphere Beverages) Mr. Olajide has several years of combined business and information systems experience and has worked in different industries such as Healthcare, Finance and Energy. He has a BS in Computer Science from the University of Ibadan, an MBA from the Lowder Business, Auburn University, USA and a Project Management Professional certificate from the Project Management Institute, USA. Mr. Olajide is happily married with two sons.

[Read more](#)

Guest Image

Ade Olufeko
Ade is a multi-disciplinary designer, an Information technologist and a dynamic digital artist who contributes curatorial work to the field of humanities. He studied computer science (Multimedia) at Metropolitan State University, Saint Paul. Ade has participated in several high profile exhibitions in the USA.

[Read more](#)

Share This Episode

Share On Facebook

Share On Twitter

Share On LinkedIn

Connect with VoiceAmerica

Download our mobile apps

Available on the App Store

Get it on Google play

Download for kindle

f

t

in

rss



Read what our hosts are writing about.

