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March 20th 2014: Quick and Nimble: Lessons From Leading CEOs

What is a "Quick and Nimble" business leader? We know that CEO's must be excellent strategists, predominately planning for growth and navigating the competitive landscape but, that is only part of their job. To run a company successfully, the CEO's constant role is to lead, manage, build a team, create a sense of mission and foster a high performing culture. Is there a roadmap CEO's can utilize in running a successful innovative company? My guest, Adam Bryant, journalist and author of Quick and Nimble: Lessons from Leading CEO's on How to Create a Culture of Innovation, interviewed leading CE

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Featured Guest

Guest Image

Adam Bryant

Adam Bryant is a journalist and author. Adam's current book is Quick and Nimble: Lessons from Leading CEO's on How to Create a Culture of Innovation.

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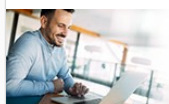
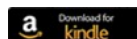
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