



Startup Focus



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Startup Focus with Game-Changers,
Presented by SAP
Archives Available
March 27th 2014: Startups and Telcos: Let's Talk!

Today's buzz: Startups in Telco. The globally booming telecommunications industry faces the herculean task of offering superb, multi-channel user experiences while maintaining the integrity of their global service and infrastructure. Telco's need help! But can smart tech startups poised to enhance the mobile platform have a significant impact if carrier and government policies continue to vary dramatically country-to-country? And how closely should these startups align with Telco industry giants? The experts speak. Wendy Chen, SILK: "The future of how we work and communicate will be define

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Featured Guests



Wendy Chen

Wendy Chen is a Hong Kong based entrepreneur at the intersection of data, technology and culture. She grew up in prefectural level China. After graduating in Systems Engineering from Waterloo, Wendy became a quant trader for a high frequency trading firm. She has always been fascinated by how apparel could "help a girl from humble origins fit into a much different social class." Wendy is currently the founder / CEO of SILK (by Omnistream Co.), a social CRM extension for luxury retailers. SILK's specialty is empowering frontline luxury staff to drive customer relationships. Wendy brings her unique background in data to create an anticipatory solution designed specifically for the workflow of

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Yaniv Mor

Yaniv Mor, co-founder and CEO of Xplenty, a cloud-based Hadoop as a Service platform. With more than 15 years of experience in data and Business Intelligence, Yaniv has worked in various industries and roles where he was responsible for the design

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Gowri Shankar

Gowri Shankar serves as a venture partner with Naya Venture, focusing on investments on the U.S. West Coast. He has an established track record of building and growing companies at the intersection of mobile, infrastructure, and content for over twenty years.

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