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BUSINESS



## Visionary Leader, Extraordinary Life

with **Kate Ebner**



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**June 2nd 2014: Creativity That Matters: The  
Work and Vision of Rick Bowers**

What does a master storyteller see that most of us don't? Rick Bowers is an innovative and talented creator who has created powerful stories, projects and programs that help us examine the human condition throughout time. Rick leads creative initiatives as the Vice President for Innovation at the Life Reimagined Institute of AARP and has drawn on his journalism background to write two award-winning non-fiction books that have been turned into PBS documentaries and educational iPad apps. His creative vision allows him to bring together just the right combination of narrative, media and talent t

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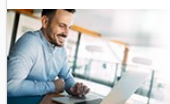
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