

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



VOICEAMERICA BUSINESS



The Business Edge

Archives Available

September 24th 2014: All You Need to Know About Navigating Washington, DC

Chuck Brooks will discuss his experiences in the various pillars of 1) Executive Business, 2) Government (Executive and Legislative Branches), 3) Academia, Policy (John's Hopkins University Faculty), and 4) with the Media in the Nation's Capitol. He will examine how to target outreach to key decision-makers and advance your marketing efforts and or cause in the public, private world. Chuck will also provide a case example of how a company with a product related to a policy such as cybersecurity can build a business development and marketing strategy to reach the right public and commercial aud

[Read more](#)

[DOWNLOAD PDF](#)

[GET CODE](#)

Tune in

Archives Available on
VoiceAmerica Business
Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Featured Guest



Charles (Chuck) Brooks

Charles (Chuck) Brooks serves as Vice President/Client Executive for DHS at Xerox. Xerox has \$22 B in annual revenues and serves clients in 160 countries. He recently served as Vice President for R & D at Rapiscan Systems specializing in CBRNE sensor technologies. Chuck served as the Vice President for Government Affairs at SRA International Inc, where he was part of Executive Leadership reporting directly to the CEO. Chuck served as the first Director of Legislative Affairs for the Science & Technology Directorate within the Department of Homeland Security, where he was responsible for advocacy for the Directorate with Capitol Hill.

[Read more](#)

Share This Episode

[Share On Facebook](#)

[Share On Twitter](#)

[Share On LinkedIn](#)

Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

VOICEAMERICA BLOG