



# The Future of Business



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

**Future of Business with Game Changers,  
Presented by SAP  
Archives Available  
October 23rd 2014: The Future of Business  
Innovation in the Cloud**

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The buzz: Cloud. The Cloud isn't just "IT on demand", but rather "innovation on demand". Why? Cloud technologies offer a platform for experimentation, creativity, rapid deployment, and the flexibility to link your past and new tech investments to create new processes. They also can help your business leaders become more nimble to drive better, faster outcomes and enhance customer relationships. Would your organization benefit from all of this? The experts speak. Laurent Lachal, Ovum: "Enterprises need to control control to balance governance and innovation." Shad Adair, Hula Partners

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### Featured Guests



#### Laurent Lachal

Laurent Lachal, Senior Analyst, Infrastructure Solutions at Ovum, is leading Ovum Software Group's cloud computing research.

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#### Shad Adair

Shad Adair is a managing partner with Hula Partners LLC, specializing in Human Capital Management (HCM) strategy, SAP/SuccessFactors implementation and support, and product innovation services.

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#### Jay Foard

Jay Foard is the Global Practice Lead, HANA Services. He is directly responsible for organically developing the SAP HANA service's business and driving high performance growth across all regions.

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