



Technology Revolution: The Future of Now
Wednesday at 8 AM Pacific/11 AM Eastern
December 3rd 2014: Industrial Internet: Real-Time to Grow Your Business – Part 3

The buzz: Industrial Internet. The world as we knew it a few years ago has changed. The Internet of Things or Industrial Internet now promises to transform businesses and competition in most industries. Is your company ready to seize the opportunities or are you stuck in the dark ages? The experts speak. Dave Westrom, ThingWorx: "If all you're trying to do is essentially the same thing as your rivals, then it's unlikely that you'll be very successful" (Michael Porter). Quentin Fisher, HCL Axon: "We humans have indeed always been adept at dovetailing our minds and skills to the shape of our

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Featured Guests



Dave Westrom

Dave Westrom is Senior Vice President Business Development at ThingWorx, a PTC Business. He is responsible for the development and management of ThingWorx global strategic partners and select global strategic accounts.

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Quentin Fisher

Quentin Fisher is Associate VP, Global Analytics Leader – Manufacturing & Public Services Industries at HCL Axon. Quentin's 20 years of experience cover IT consulting

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Chris Hallenbeck

Chris Hallenbeck is the global head of SAP's Database & Data Management Go-to-Market & Product Management organization. In this role, Chris works closely with customers to help them gain competitive advantage in the digital era, and collaborate with SAP's development organization to ensure we are designing products and services that give our customers the technical agility to achieve their goals.

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