



# Digital World

Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Digital World with Game Changers,  
Presented by SAP  
Tuesday at 7 AM Pacific/10 AM Eastern  
**March 17th 2015: Solving Innovation  
Challenges: Take Design Thinking Global**

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The buzz: Designing Minds Organizations are realizing that the key to achieving sustainable innovation is to learn and scale creativity by applying design thinking. But successfully bringing design thinking, a culture of innovation and a learning environment to all enterprises, academia and governments worldwide is still a tall order that requires training champions and fostering creative confidence. Will it come together anytime soon? The experts speak. Fred Leichter, Fidelity Labs: Embrace surprises" (Cindy Tripp). Tim Shriver, The Future Project: "This is important: to get to know people

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### Featured Guests



#### Fred Leichter

Fred Leichter is responsible for design thinking and innovation programs at Fidelity Labs – Fidelity Investment's innovation group, and is a lecturer at Stanford University's Hasso Plattner Institute of Design (the d.school.)

[Read more](#)



#### Sam Yen

Sam Yen was named Chief Design Officer of SAP in June 2014. He will continue his work to drive a new era of commitment to design and user experience at SAP and, above all, listen to customers' needs and roll that conversation into tangible results.

[Read more](#)



#### Tim Shriver

Tim Shriver is a Fellow at the Stanford d.school and a Chief Dream Director at The Future Project, a national team of educators, artists, and entrepreneurs on a mission to give every high school student in America the chance to live a life of passion and purpose today.

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