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Getting In: A College Coach Conversation Thursday at 1 PM Pacific

April 23rd 2015: Ivy League Admissions: How to Stand Out

Ever wonder how you or your child can stand out in the ultra-competitive lvy League admissions process? The answer is developing a distinguishing excellence. In a continuation of a discussion begun in our last episode of Getting In, we will be answering your questions about what a distinguishing excellence is, and how students can both identify and work towards developing one. For those students aspiring to a professional field of study such as veterinary medicine, pharmacy, or physical therapy, former Cornell senior admissions officer Marj Southworth will be sharing her advice on high school

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Featured Guests



Marj Southworth

Marj Southworth has a wealth of experience in undergraduate, transfer and graduate admissions, as well as experience with continuing and adult education in both public and private colleges and universities.

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Kathy Ruby

With a career that has spanned numerous colleges and universities, Kathy Ruby offers College Coach students and families a thorough knowledge of the college finance landscape. Most recently assistant vice president of enrollment and dean of student financial aid at St. Olaf College, Kathy has extensive experience counseling families on financial aid applications

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