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The Leadership Leap
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May 12th 2015: Building Character with Story

Building character as a leader and/or as a parent is no easy task. However, storytelling is a fun and impactful way to enable employees and kids to learn from other people's experiences while embedding it into their own decision making. In this episode of Story Powered™, Paul Smith, Author of 'Lead with a Story' and 'Parenting with a Story' will share great examples of stories from business and at home to help us better understand how to grow leaders and children with character. www.leadwithastory.com

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Featured Guest



Paul Smith

Paul Smith is one of the world's leading experts on organizational storytelling. He's a keynote speaker, storytelling coach, and author of the books *Sell with a Story*, *Parenting with a Story*, and the bestseller *Lead with a Story* already in its 8th printing and available in 6 language around the world. Paul is also a former consultant at Accenture and former executive and 20-year veteran of The Procter & Gamble Company.

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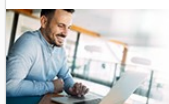
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