

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



Ditch The Box Archives Available

**August 26th 2015: Encore Dominates the
Specialty Foods Market**

On today's episode of Ditch The Box we talk to one of the leading resources of fine foods from the Mediterranean market, Encore Specialty Foods. Jeremy Johnson, General Manager & National Sales Manager of Encore Foods, joins us as we delve into the specialty foods market. Join us as we discuss Encore's target customer, marketing strategies, thoughts on packaging, trade show selection, and experience working with major retailers. This episode is going to be chock-full of insightful tips and tricks of the trade that anyone in the food industry (and beyond) can benefit from. Tune-in!

Tune in

Archives Available on
VoiceAmerica Variety Channel

EPISODE ON DEMAND

VIEW HOST PAGE

DOWNLOAD PDF

GET CODE

Featured Guest



Jeremy Johnson

Jeremy Johnson is the General Manager & National Sales Manager of Encore Specialty Foods, a gourmet food importer based in Hingham, Massachusetts. He started working for Encore in 2004 as part of an internship program through Chicago's DePaul University.

[Read more](#)

Share This Episode

Share On Facebook

Share On Twitter

Share On LinkedIn

Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

VOICEAMERICA BLOG