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September 29th 2015: Taxi 4.0 - The Post-Uber Era

The medium salary for U.S. Taxi drivers is only \$33,034, according to salary.com. Under threat from Uber and driverless cars, the traditional taxi industry is facing a bleak future. In this episode, I will speak with Dr. Sheng-Tsung Hou, the Director at the Center for Service Innovation and Mobility Design (SIMD), who has spent years studying the taxi industry in Singapore, Taiwan and Japan. We will discuss the innovative system in Singapore which Uber emulated as well as the turnaround story of a Taiwanese taxi company that became the first ride-hailing firm in the world to go IPO. He wi

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Featured Guest



Dr. Sheng-Tsung Hou (侯勝宗 博士)

Dr. Sheng-Tsung Hou is a Professor at the Graduate Institute of Management of Technology at Feng Chia University in Taiwan. He obtained his MBA and his Ph.D. degree at the Graduate Institute of Technology and Innovation Management at National Chengchi University.

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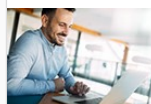
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