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BUSINESS



**Performing at Your Best: Mindset Evolution with Luis Vicente Garcia**  
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**November 3rd 2015: Finding your Purpose to LEAD; a conversation with Marc Koehler and Luis Vicente Garcia**

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As we talk about improving our Performance, Empowering our people and building a strong culture within our companies, there is a single key-element that will allow us to do it better, constantly. This key ingredient is finding the "Purpose" to what we do. We all have to run our businesses, train our employees and get them engaged in what they do. This is what LEAD WITH PURPOSE does by 'Helping People Lead a More Purposeful Life'. Finding your Purpose is an integral part of what we need to be working on. The Lead with Purpose program gives every small business owner the access to a set

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#### Featured Guest



##### Marc Koehler

Marc Koehler is the President of Lead With Purpose, a team that is passionate about helping others lead more purposeful and inspiring lives.

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