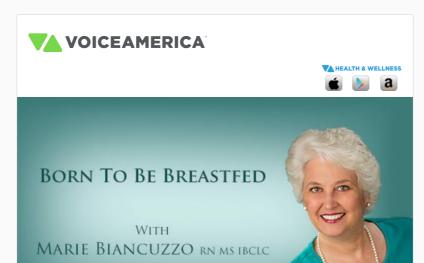
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Born to be Breastfed New shows weekly

November 2nd 2015: Support Nursing Mothers, On the Sidelines and Elsewhere

"Breastfeeding" may not be the first thing that comes to your mind when you think about football, but for many women fans, finding a quiet place to breastfeed or pump at the stadium is a bigger challenge than scoring tickets to the big game. By placing a pair of Mamava lactation pods at their stadium, the Minnesota Vikings has become the first NFL team to help mothers solve this problem. Join Marie Biancuzzo as she talks with Erin Swartz, of the Minnesota Vikings, and Sascha Mayer, of Mamava, about the need to support breastfeeding mothers to nurse or pump wherever they may be.

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EPISODE ON DEMAND



Featured Guests

Guest Image

Sascha Maver

Sascha Mayer is the Co-Founday, CEO Brand Strategy Director at JDK Design (where Mamava was born). She has 20 years of branding and communication experience with both Fortune 500 companies and start-up businesses.

Read more

Guest Image

Erin Swartz

Erin Swartz is the Director of Brand & Creative for the Minnesota Vikings. For the past nine seasons, she has overseen the team's brand expression, advertising campaigns and creative department.

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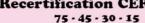












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