



Technology Revolution: The Future of Now  
Wednesday at 8 AM Pacific/11 AM Eastern  
November 25th 2015: Encore: Success Secrets  
for Entrepreneurial Women - Part 2

The buzz: Ready. Set. Wait! You're a woman entrepreneur ready to start or expand your own business. Now what? You need to know that while women are the fastest growing segment of U.S. business owners, they tend to have smaller companies, generate less revenue, and employ fewer people than men. Is this due to fear of success, short-sighted planning, weak business processes, leadership insecurity – or all of the above? Learn the critical factors holding women back and solid advice to enhance your business success. These insights can help men, too. The experts speak. Jane Wesman, Jane Wesman P

**Tune in**

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**Jane Wesman**  
Jane Wesman, President of Jane Wesman Public Relations, Inc., is one of the country's foremost experts on book publicity and marketing.

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**Sandi Webster**  
Sandi Webster is a principal of Consultants 2 Go, LLC (C2G) – a certified, minority, women-owned, management consulting firm that provides marketing and analytics

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**Nina Kaufman, Esq**  
Nina Kaufman, Esq. is an SBA Women in Business Champion and Entrepreneur.com legal expert—not just your ordinary business attorney.

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