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December 2nd 2015: This weeks Guest, John Durham, The Gentleman Marketer

This week we talk with John Durham, The Gentleman Marketer. John is CEO and Managing Partner for Catalyst S+F, a marketing capital firm that provides strategic marketing services, rooted in media, for start-ups and brands. John has amassed one of the strongest resumes in marketing with a specific focus on digital engagements and advertising sales since 1995. He's famous for his foresight into an industry that is constantly changing along with having a vast network of professionals that he can call on at any time. He's beloved by his students at the University of San Francisco where he teaches

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Featured Guest



John Durham

Beginning his advertising career with Cola-Cola over 30 years ago, John has found a passion for building truly impactful brands through the course of his illustrious career.

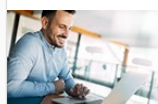
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