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January 18th 2016: Motivation, Rewards, and Education: A Conversation with Edward L. Deci

The idea that we get more of a behavior when it is externally rewarded or reinforced is built into many organizational processes and educational institutions and is often treated as axiomatic, but studies going back to the early 1970s have firmly called this into question. Today, businesses and schools are reassessing many of their routine practices in the light of modern theories of intrinsic motivation and self-determination theory. In this episode, host Dave Goldberg interviews one of the pioneers of modern motivation theory, Edward L. Deci. His work on motivation spans 46 years, and he is

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## **Featured Guest**



#### **Edward L Deci**

Edward L. Deci is Helen F. and Fred H. Gowen Professor in the Social Sciences at the University of Rochester. He holds a Ph.D. in psychology from Carnegie-Mellon University, studied at the University of Pennsylvania, the University of London, and Hamilton College, and was an interdisciplinary post-doctoral fellow at Stanford University.

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