





# **Meet the Visionary Game-Changers**



Special Edition Series of

## Coffee Break with **Game-Changers**

with your host Bonnie D. Graham



Meet The Visionary Game-Changers, Presented by SAP **Archives Available** February 25th 2016: Cloud ERP: Engine for Global Growth

The buzz: On the road again. To take advantage of the unprecedented opportunities in the emerging Digital Economy, your business needs to boldly embark on a path to global growth. But daunting roadblocks may impede your expansion, including complexity, lack of transparency, and elusive governance and controls. How to arrive at your destination without a fatal breakdown? Get fresh! Fresh generations of ERP, delivering new, improved user experiences in the Cloud, can help simplify your IT, access to data, and overall business. Another incentive: your competitors may already be using Cloud ERP. W

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**Cindy Jutras** 

#### **Featured Guests**



Cindy Jutras, President of Mint Jutras, is a widely recognized expert in analyzing the impact of enterprise applications on business performance. Utilizing over 40 years of corporate experience, Cindy has spent the past 10 years benchmarking the performance of software solutions in the context of the business benefits of technology. She

writes for and speaks to business leaders around the world



#### **Mark Hopkins**

Mark Hopkins is Senior Director of IT at headphone company Skullcandy, headquartered in Park City, Utah. He's been at Skullcandy for over six years and has global responsibility for applications, infrastructure, integration, and analytics. By creatively using systems and technology to deliver business change, Mark has helped Skullcandy evolve from a small, privately held, US-based company to a global, publicly traded organization with omnichannel distribution.



### **Michael Morel**

Michael Morel is part of SAP's Partner and SME Marketing team with a focus on software solutions for small and medium businesses. Mike has over 30 years of experience working with small, medium, and large enterprises, across multiple industries. As a marketer, Mike has established vertical programs and led marketing efforts across multiple companies including Hewlett Packard, ILOG, Adobe, BEA, and now SAP

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