



#### The Leadership Leap Archives Available

**March 8th 2016: Honing Your Storytelling Skills  
to Inspire Others and Excel in Business**

Kathy Klotz-Guest is Guest Host  
Every businessperson needs to be a storyteller today. Storytelling has been described as the most critical leadership skill needed in the workplace. In your career, again and again, you can share stories as evidence of your sense of purpose, your personal selling points and your vision for future success. Stories build credibility and influence.

Stories create a lasting and vital impression, because, unlike facts and figures, they connect at an emotional level. Our stories come alive when we are authentic and uninhibited enough to include scenic,

#### Tune in

Archives Available on  
VoiceAmerica Business  
Channel

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

[Read more](#)



#### Featured Guests



##### Kathy Klotz-Guest

A marketing storyteller, speaker, author, and stage improviser, Kathy Klotz-Guest, MA, MBA, is the founder of Keeping it Human, Inc.

[Read more](#)



##### Kevin Allison

With his writing and acting work on the legendary sketch comedy series The State on MTV, as well as Stella, Reno 911!, Flight of the Conchords, the performance troupe Blue Man Group and more, Kevin Allison has created all kinds of stories.

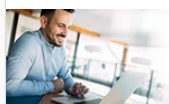
[Read more](#)

#### Share This Episode



#### Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

**VOICEAMERICA BLOG**