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 BUSINESS



WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
March 16th 2016: State of the Chief Digital Officer in 2016

2014 was christened the year of the Chief Digital Officer. But since then what has the CDO been up to? Has he been able to combine all of his organization's digital, business, marketing, and technology needs? Has business significantly benefited from the presence of a CDO or has he only expanded the organizational chart? What are some of the challenges that CDOs are facing? How are they keeping themselves relevant in the organization? Guest: Nick Reddy Title: Chief Digital Officer and Senior Vice President, Information Services, Baylor Scott & White Health. For more details and related conte

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