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The Second Stage
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May 23rd 2016: Grow as a Leader and Organization by Getting Out of Your Comfort Zone!

We are excited to welcome Performance of a Lifetime CEO, Cathy Salit, to today's episode of The Second Stage. As a singer and actor, Ms. Salit offers a unique approach to organizational change and leadership development, using what she calls "The Becoming Principle (SM)," defining as learning who you are not...yet. The Performance of a Lifetime methodology, which combines techniques from theatrical performance and performative psychology, has been embraced by and shaped leaders and organizations, such as Microsoft and Coca-Cola. Now, Ms. Salit shares her methodology in her new book, "Performanc

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Featured Guest



Cathy Salit

Cathy Salit is an author, performer, executive coach, social entrepreneur and CEO of the consulting firm, Performance of a Lifetime. Cathy and her team of coaches use the art and science of theatrical performance to engage leaders and teams in creating and acting on uncharted possibilities to grow their business.

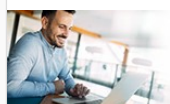
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