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**VOICEAMERICA** BUSINESS



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**July 29th 2016: Guerrilla Publicity = More Sales**  
**with guest Jill Lublin**

If you want to be the number 1 influencer in your industry, you've got to get bigger media visibility. Based on her international bestseller, Guerrilla Publicity, I will be discussing with guest Jill Lublin her simple strategies to go from unknown to newsworthy. Jill Lublin is an international speaker on the topics of Radical Influence, Publicity, Networking and referrals. She is the author of 3 Best Selling books including Get Noticed...Get Referrals' McGraw Hill and co-author of Guerrilla Publicity, Adams Media and Networking Magic Morgan James. She is CEO of a strategic consulting firm an

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#### Featured Guest



##### Jill Lublin

With 200+ speaking engagements each year, master strategist and bestselling author, Jill Lublin, consistently wows audiences worldwide with her entertaining and interactive keynotes, seminars, and training programs on publicity, networking, and influence marketing.

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