



The Future of Mobility and Manufacturing

Special Edition Series of



Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

The Future of Mobility and Manufacturing with Game Changers, Presented by SAP Tuesday at 7 AM Pacific /10 AM Eastern September 13th 2016: Best Practices for Automotive: Accelerating Business in the Digital Age

The buzz: 'I had to stop driving my car for a while...the tires got dizzy' -Stephen Wright. What can attendees expect at the 2nd Annual Best Practices for Automotive Conference -Oct. 17-19, 2016, Detroit-? Experts will explore trends and capabilities creating end-to-end transformational opportunities from an automotive customer's point of view. Topics include digitalization, cyber computing, omni-channels, and new players interacting in and disrupting markets to create exciting new possibilities. The experts speak. Larry Stolle, SAP: 'There is no wealth like knowledge and no poverty like ignoran

[Read more](#)

[DOWNLOAD PDF](#)

[GET CODE](#)

Tune in

Tuesday at 7 AM Pacific Time/10 AM Eastern Time on VoiceAmerica Business Channel

[LISTEN LIVE](#)

[EPISODE ON DEMAND](#)

[VIEW HOST PAGE](#)

Questions? Comments?
Call In Live! Call-In
Toll Free: 1-866-472-5790
Intl: 001-480-398-3352

Featured Guests



Larry Stolle

Larry Stolle is the Senior Global Director of Automotive Marketing at SAP. He is responsible for marketing the entire solution portfolio, spanning the Automotive OEM, the Automotive Supplier and Automotive Sales and Service organizations including automotive retail and importer business.

[Read more](#)



Otto Schell

Otto Schell is Founder/CEO of the Institute for Global Digital Creativity and Relevance (www.igdcr.net), are we relevant tomorrow (www.arewereto.co) and gperfect (www.gperfect.net). As Enterprise SAP Business Architect in the Automotive Industry and Member of the Board of Directors of the German Speaking SAP Usergroup (DSAG) he is well connected within the SAP ECO System. Next to this he is Transformation advisor at PDAGroup, visiting lecturer at HSRM-Wiesbaden / Germany and management Center Innsbruck / Austria.

[Read more](#)



Bill Powell

Bill Powell is the Director of Enterprise Architecture for Automotive Resources International (ARI), the largest privately-held fleet management company in the world.

[Read more](#)



Chet Harter

Chet Harter, Senior Director – Business Process Intelligence at SAP, is an expert in Business Process Management having spent many years in Manufacturing and Supply Chain Management roles. Specializing in process automation and continuous improvement, Chet led or participated in many process reengineering projects for the purposes of improving customer relationships, eliminating waste, enhancing the employee experience, and enabling higher employee productivity.

[Read more](#)

Share This Episode

[Share On Facebook](#)

[Share On Twitter](#)

[Share On LinkedIn](#)

Connect with VoiceAmerica

Download our mobile apps



Read what our hosts are writing about.

VOICEAMERICA BLOG