



Finding Your Frequency
Live Shows Friday at Noon Pacific with
Minisodes on Mondays and Wednesdays
November 11th 2016: Chapter Five: Planning
Your Strategy

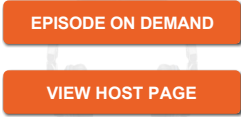
Planning and Preparation are the keys to a successful radio program. This week VoiceAmerica CEO Jeffrey Spenard and VP of Broadcast Operations Ryan Treasure will dive into show development strategies, how to develop an outline of activities, and how best to deliver topics, marketing, and potential guests to your audience. Guests this week include LA Lakers 2002 1st round draft pick Kareem Rush aswell as VoiceAmerica Executive Producer Jeremy Bornman. Kareem will deliver his experiences playing professional basketball and how he has leveraged media for Finding his Frequency. Join us this week a

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Tune in

Live Shows Friday at Noon Pacific Time with Minisodes on Mondays and Wednesdays



Featured Guests



Kareem Rush
Kareem is a pro athlete who played for five NBA franchises (L.A. Lakers 1st Round Draft Pick 2002; Charlotte Bobcats, Indiana Pacers, Philadelphia 76ers, and L.A. Clippers) and who is known for what has been called his "lethal" 3-point shot. He is also an R&B recording artist and entrepreneur with a long track record of community activism.

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Jeremy Bornman
With over a decade of experience in talent management and the entertainment industry, Mr. Bornman is uniquely positioned to understand both sides of the studio. Formerly a print and runway model he transitioned to the other side of the camera in talent acquisition and casting for movies, radio, and television

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