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February 21st 2017: Care and Advocacy for those with Cancer

When a family member is diagnosed with cancer what is your role? Do you have to advocate for your loved one and if so what is the best way? What can you expect from the medical profession and how do you ensure your loved one gets the best treatment for their individual circumstances? Guest Joni Aldrich is a cancer advocate who learned the art of cancer advocacy the hard way -- by helping her husband through two years of a rare form of cancer that eventually took his life. Joni has dedicated her life since then to helping cancer sufferers and their caregivers by educating them about the medica

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Featured Guest



After her husband, Gordon was diagnosed, she discovered fighting cancer comes with a steep learning curve. Despite her background as a research analyst she didn't discover how to effectively fight the disease until it was too late for Gordon.

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