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**May 23rd 2017: Creativity Is Not A Talent. It's A
Way of Operating.**

Do you think it's possible to generate a brilliant idea every 60 seconds? Michael Kryton does. In fact he wrote a book about it and in this episode he shares with us his 9 values and the 6 questions you should ask to generate creative ideas. Michael believes creativity is not a talent, rather it's a way of operating. Join us this week and play along with Michael as he leads us in some fun activities to help you find your creative ideas.



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Featured Guest



Michael Kryton

Michael Kryton, author of "A Brilliant Idea Every 60 Second" introduces a tested ideation and creative thinking methodology developed over the author's 37-year career as a creative communications and ideation expert.

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