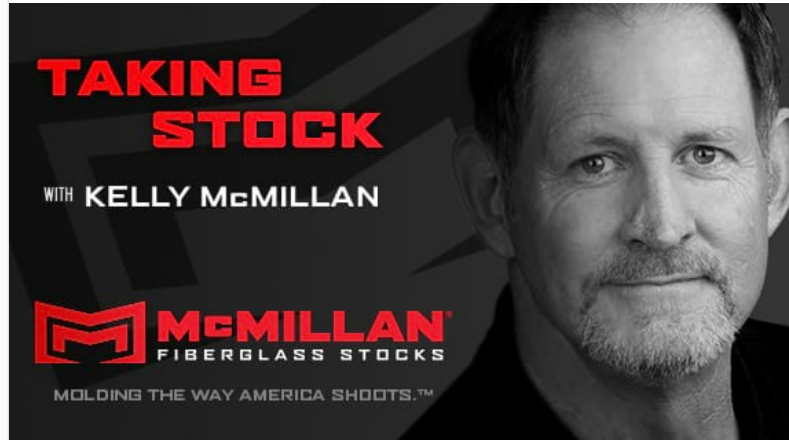


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June 16th 2017: Successful Retailers and Their Unique Styles

Whether you are a 'Brick and Mortar' Sporting Goods store, or you rely heavily on the web to drive your business, this Episode will expose you to some of the successful business and marketing practices used by 2 prominent Firearms Retailers. Our first guest is Neal Curry, proprietor of Ready Gunner in Orem Utah. With over 2 million followers across its social media platforms, Ready Gunner is now one of the most well-known firearm retailers in the industry. Our next guest has taken a family business in Yuma Arizona, and turned it into one of the best run Retailers in our industry. Additional

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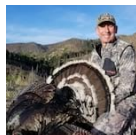
Featured Guests



Neal Curry

After 2 tours in Iraq and 1 in Afghanistan with his Ranger unit, Neal left the military and moved on to the private sector. Neal conducted an additional 2 tours in Iraq as a Personal Security Specialist.

[Read more](#)



Richard Sprague

Richard's father opened their leading Yuma sporting goods store back in 1956 and Richard grew up crawling around the cement floors of his family's business.

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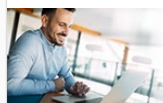
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