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Innovative Leaders Driving Thriving Organizations

Tuesday at 11 AM Pacific

October 10th 2017: Attracting and Retaining Women to STEM Jobs

In an era where companies understand that diverse talent adds value to the culture and the bottom line, many companies are struggling to find and retain this talent, especially in STEM fields. JJ talks about the importance of attracting women to STEM jobs and yet, for many people this is a black box. She discusses how the organization she started to address this question and shares what she has learned with you including why it matters and what you can do. • Why did you start Tech Savvy Women? • Why is diverse talent important for the IT industry and your company? • How can you find divers

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Featured Guest



JJ DiGeronimo

JJ DiGeronimo, the President of Tech Savvy Women, advanced from entry-level positions into leadership positions within technology companies. Through her keynotes and executive sessions, JJ shares effective leadership and inclusion strategies to retain, develop and advance diverse talent. JJ includes these experiences in her book new book "Accelerate Your Impact" published by Smart Business Books which complements her 2011 book, "The Working Woman's GPS." JJ has been quoted in numerous publications including Forbes, The Wall Street Journal, and Fox Business.

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