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# LEADERSHIP MATTERS

INFORMING LEADERS.  
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## Leadership Matters

Wednesday at 2 PM Pacific

August 02nd 2017: Yes! Charisma Can Be Learned! Tune In for Tips on Being A More C

Join host Dr. Sheryl White and special guest Cynthia Burnham, coach and author of *The Charisma Edge: A How to Guide for Turning on Your Leadership Power*, for a discussion on enhancing executive presence. Practical tips will be shared on ways to look, act, and feel authentically powerful and master the skills to be confident and charismatic. Tune in to Leadership Matters: Informing Leaders. Inspiring Solutions!



## Tune in

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## Featured Guest

Guest Image

### Cynthia Burnham

Coach and author of *The Charisma Edge: A How to Guide for Turning on Your Leadership Power*

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