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Technology Revolution: The Future of Now
Wednesday at 8 AM Pacific/11 AM Eastern
August 16th 2017: Disruptive Solutions Mindset
101

The Buzz: "Disruption is a process, not an event, and innovations can only be disruptive relative to something else" (Clay Christensen). Rapid change has forced today's visionary business leaders to replace conventional growth models with a Disruptive Solutions mindset. Say what? This creative thinking methodology enables leaders to anticipate and quickly react to industry disruptions, identify unplanned opportunities, and move past internally-directed core competency thinking to leverage open innovation. We'll tell you how. The experts speak. Bryan W. Mattimore, Growth Engine: "If you want so

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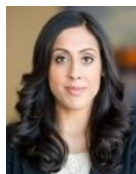
Featured Guests



Bryan W. Mattimore

Bryan W. Mattimore is cofounder and "Chief Idea Guy" of the Growth Engine Company, www.growth-engine.com, a sixteen-year old strategic innovation agency based in Norwalk, Connecticut.

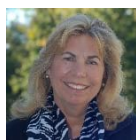
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Erica Dhawan

Erica Dhawan is the Founder & CEO of Cotential, a global consultancy that helps organizations transform by delivering collaboration across teams, business units, customers and other stakeholders.

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Denise Fletcher

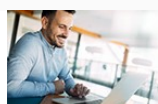
Denise Fletcher, Chief Innovation Officer, EZassi Inc., formerly served as Chief Innovation Officer for Xerox Healthcare, Pharma & Life Sciences where she was responsible for achieving annual group innovation revenue targets, fueling thought leadership strategies, engaging customers in innovation strategies, and driving innovation through a robust research and development pipeline.

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