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INFLUENCERS



Grow Your Influence Tree
Thursday at 1 PM Pacific
September 14th 2017: Crushing LinkedIn
Through Networking, Video and Status Updates

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Thursday at 1 PM Pacific Time
on VoiceAmerica Influencers
Channel

Today's guest is Goldie Chan. Not only is her hair green, but people know her as the LinkedIn queen. I've been on LinkedIn for a long time. LinkedIn hates me. When I write an article, I get 30 views. When I put the same article on Medium, it gets hundreds of views. But on Quora, it gets 10,000+. I've tried many things to really go out there and increase my numbers on LinkedIn, like posting daily inspirational messages and status updates linking off to my articles, but nothing worked. That's until I did a long form status update. Then with the launch of video, the game has been chan

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Featured Guest



Goldie Chan

Goldie Chan is a pop culture brand marketer. She is also in charge of content and creative at confirm/deny. Prior to that, she went to Stanford where she was a geneticist that researched drosophila melanogaster, trying to isolate new mutations.

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