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September 14th 2017: Delegate to the Right People and Ask for a Commitment

Many people struggle with delegation, including supervisors and managers. Why is this? Because individuals who are promoted into leadership were once outstanding individual performers, so they know they can perform with excellence. However, to be an effective leader, you also need to trust your employees to perform at that same level. We recognize that delegation always involves risk, but that is why it is key to select the right person to take on specific tasks to ensure excellence. Part of delegation involves trusting an individual to complete a task, which is why it is also important to ask

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Featured Guest



Kimberly Shirk

Kimberly Shirk joined Talent Plus in 2012 as a corporate communications writer and editor for the Branding and Marketing team and is now a senior marketing strategist on the branding and marketing team. Kimberly spends her time conceiving and executing branding and marketing campaigns to share the value of becoming a Talent-Based Organization ®. This includes writing articles, research studies, blogs, press releases, biographies, video scripts, e-mail marketing campaigns and activities crafting and sharing the message of Talent Plus to external and internal communities. Her background is in broadcast journalism.

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