



Internet of Things



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Internet of Things with Game Changers, Presented by SAP
Thursday at 7 AM Pacific
September 14th 2017: The Intelligent Enterprise: Putting Machine Learning to Work.

The buzz: "A company that can make the right decision three times out of five as opposed to 2.8 out of five can gain an upper hand over its competitors" (sloanreview.mit.edu). Many businesses that strive to innovate beyond digital transformation to improve performance, efficiency, and productivity, are inhibited by repetitive processes and a lack of resources. They're missing out on the potential of machine learning algorithms to propel their enterprise to a new level by making processes intelligent with self-learning software. Are you an intelligent enterprise yet? The experts speak. Andrea

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Featured Guests



Andreas Welsch

Andreas Welsch leads Business Development for SAP Leonardo Machine Learning in the U.S. He helps SAP's customers and partners uncover opportunities for automating business processes and changing or creating new business models through the use of intelligent enterprise applications. As a trusted innovation advisor to C-level executives, senior management, and domain experts, Andreas frequently covers a broad spectrum of customer-centric activities that drive business outcomes. Andreas has held several roles spanning corporate strategy and M&A, board office staff, and IT project management. He holds an MBA from Europäische Fernhochschule Hamburg and is currently pursuing PhD research at TU

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Dr. Dirk Jendroska

Dr. Dirk Jendroska is Head of Strategy and Operations Machine Learning at SAP. He supports the vision of SAP Leonardo Machine Learning to enable the intelligent enterprise by making enterprise applications intelligent. He leads a team working on machine learning strategy, marketing and communications. Previously, Dirk served as COO HR and Business Transformation Consultant at SAP SE. Before joining SAP, Dirk was a management consultant at McKinsey & Company. He holds a PhD in Psychology from University of Münster.

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Dr. Urko Sanchez

Dr. Urko Sanchez is a Machine Learning Development Manager and Expert at SAP. A big part of his job consists of finding out when/what/how to apply Machine Learning to solve enterprise-related challenges. He is leading a Berlin-based team of engineers and Machine Learning experts devoted to build SAP Leonardo ML foundation; SAP's Machine Learning platform. In the last 4-5 years, Urko has been working on Machine/Deep Learning applying models to wide range of fields including Natural Language Processing and Computer Vision. Prior to that, he worked in the finance industry developing mathematical models for credit and market risk management. He holds a PhD and a MsC in Mathematical Engineering

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