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## Out of the Comfort Zone

with  
Wanda Wallace

**Out of the Comfort Zone**  
**Friday at 11 AM Pacific**  
**October 06th 2017: Innovation Nuggets**

Innovation can involve big ideas, whole new products and totally new processes. Equally, innovation happens in the many small things we think about, improve and question every day. As it turns out, both types of innovation matter a great deal to an organization's success. So, what can you do as an individual or as a leader within an organization to be more innovative? How can you think about the future in a more productive way? My guest believes anyone can learn to be innovative. Tune in to hear some of the 63 small things, the nuggets, you can do at any level to be more innovative, more

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### Featured Guest



#### George Barbee

George E. L. Barbee has consulted on global innovation, strategy & marketing with Fortune 100 to mid-sized & entrepreneurial companies. He is renowned for his skills ranging from senior executive mentoring & coaching to innovation & strategy consulting with companies like IBM, General Electric, PriceWaterhouseCoopers(PwC), PepsiCo & Gillette. Barbee's experience is most unusual. It crosses over from entrepreneurial to fortune 100; from product to service oriented; from domestic to global; & across many functional areas. His multi-faceted background has served him, & those with whom he has worked, very well. His consulting work has taken him to over 40 countries including Asia, Europ

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