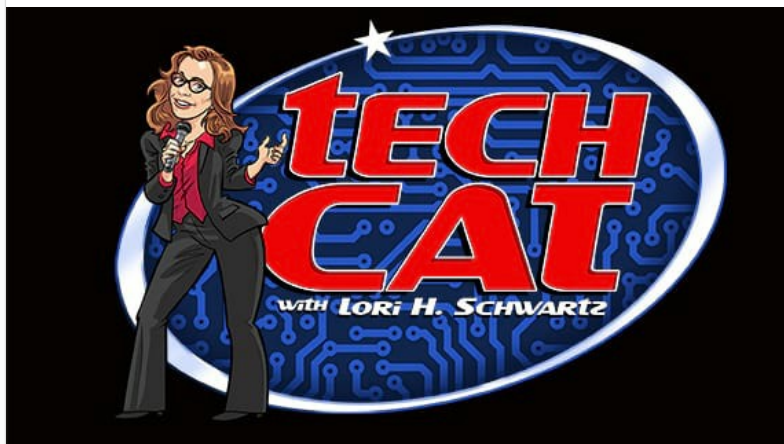


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**The Tech Cat Show**  
**Wednesday at 1 PM Pacific**  
**November 15th 2017: This week's guest, Gina Bianchini, The Network Matchmaker**

Bringing together people of deep interests with the aim of teaching and creating engagement is Mighty Networks, a SaaS platform that allows you to create your own network effects brands and businesses. At the head of it all is this week's Tech Cat Show guest Gina Bianchini, CEO and Founder, come to give us the latest trends in online business, entrepreneurship, and community building. Customer engagement on social is now and you can get it all right here on the Tech Cat Show!

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### Featured Guest



#### Gina Bianchini

Gina Bianchini is the Founder & CEO of Mighty Networks and an expert on network effects businesses. Mighty Networks is a SaaS platform for creating your own network effects brands and businesses—replacing blogs and websites. With growth, engagement, and revenue-generating features all in one place, a Mighty Network employs proprietary algorithms and smart technology to instantly organize members by their location, by the topics they choose, and by the categories they define, generating orders of magnitude more engagement for brands. Gina also serves on the board of directors of Scripps Networks (NASDAQ: SNI). Before Mighty Networks Gina and Netscape co-founder Marc Andreessen launched

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