



Innovative Leaders Driving Thriving Organizations

Tuesday at 11 AM Pacific

February 27th 2018: **The Dance Between Leadership and Followership**

We start with Margaret Heffernan talking about Turbulence as a chronic condition. Leadership is about building organizations that thrive in turbulence. 1. Acknowledge we are where we are. 2. Build an organization that is spectacularly alert to predict. 3. Be highly sensitive and responsive to what is happening. 4. Create and sustain information network. 5. Know what is going on. 6. Create an environment where it is safe to say what you see. Move away from fear to open to saying what you believe about what you are seeing. Then Ira talks about understanding that to bring out

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Featured Guests



Margaret Heffernan

Margaret Heffernan produced programs for the BBC for 13 years. She then moved to the United States where she spearheaded multimedia productions for Intuit, The Learning Company, and Standard&Poors. As Chief Executive of a media corporation, she was named one of the "Top 25" by Streaming Media magazine and one of the "Top 100 Media Executives" by The Hollywood Reporter. The author of five books, Heffernan's third book, Willful Blindness: Why We Ignore the Obvious at Our Peril was named one of the most important business books of the decade by the Financial Times. In 2015, she was awarded the Transmission Prize for A Bigger Prize: Why Competition Isn't Everything and How We Do Better. He

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Ira Chaleff

Ira Chaleff is an author, speaker, and innovative thinker. His latest work, Intelligent Disobedience is now available on Amazon. He is Founder and President of Executive coaching and consulting associates since 1996. As a coach, Ira provides a stimulating and safe environment for executives and their teams to examine, evaluate and significantly improve their management styles, skills and processes. Through targeted interviews, work-climate surveys, and multi-viewpoint feedback instruments, he involves all those who have a stake in the change process, analyzes their input and provides frank, constructive feedback sessions.

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